



NEC UK Fundraising Pack

NECROTISING ENTEROCOLITIS
CHARITY 1181026

TINY BOWELS MATTER!



ready... lets... go!

Welcome



Thank you for choosing to find out more about supporting NEC UK.

NEC UK is the first charity in the UK exclusively for the condition Necrotising Enterocolitis (NEC).

Our organisation is parent led and primarily offers support to families affected by the condition at any stage of their journey. In addition to family support our objectives are to support further research and studies into NEC, raise awareness of NEC while also developing good relationships with experts, care providers and other organisations to give NEC a platform to be heard and improve the outcomes for babies affected by Necrotising Enterocolitis and their families.

Our goal is to be there for anyone who requires our services and support. We can only do this with your help.

To find out more about NEC UK please contact us via:

NEC UK

Registered Charity number: 1181026

42 Long hill Rise, Annesley, Nottingham, NG17 9FG

Website: www.necuk.org.uk

Email: info@necuk.org.uk

Enquiries: 0737581390

Scan me



Help Raise Awareness



World NEC Awareness Day on May 17

Join the NEC UK Team as we recognize NEC Awareness Day

NEC (necrotizing enterocolitis) is a leading cause of death for premature and medically fragile babies. Most people have never heard of NEC unless their lives or someone they know has been affected by it. Whilst NEC itself occurs in babies to varying degrees and of different outcomes. For many of us, our NEC journeys continue long beyond exiting the doors of a neonatal unit.

We're inviting families who have been impacted by NEC, as well as clinicians, researchers, and other stakeholders dedicated to preventing NEC to show us – in photos and stories – what NEC looks like and what they're doing to build a world without NEC.

- Light a candle
- Wear our Logo
- Create a Window Display
- Paint Rocks
- Create a Hospital Awareness Board
- Hospital requests Parent Care Packs, Kangaroo Hampers, Mini NICU Hygiene bags



Top Fundraising Tips

Make the Most of It! If you choose to fundraise for NEC UK, here are some tips for raising as much money as possible.



1. Promote your selfie

Fundraisers with pictures on your page raise 14% more per photo. A perfect excuse for a #selfie.

2. Tell your personal story

Why do you care? Tell your story about why you are fundraising.

3. Set a target

This will help to give your fundraising a focus. Pages with a target raise 46% more. Aim high and tell the world.

4. Make it unique

People enjoy taking part in something new and interesting – try to think of ways to make your event different. Don't be afraid to share on social media, Facebook, Instagram, Twitter, WhatsApp and raises more. Don't be afraid, people want to hear about the good things you are doing.

5. Don't forget about email

There are lots of your friends, colleagues and neighbours who are not on social networks but would love to hear about what you are doing.

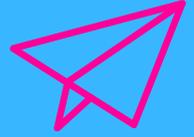
6. Be creative

Think of interesting ways to get people excited about your fundraising. "If I reach £1,000, I'll take part in the event wearing fancy dress.



7. Let the charity know

Tell the charity so they can help you spread the word. By letting them know you have set up a fundraising page they may be able to share to their social pages and through email.



8. Update your page

Let supporters know how you are doing by updating your page often, they will enjoy following your progress and you can even do it through our smartphone app.



9. Encourage others

Convince your friends to take part and raise money as well ...as it makes the experience more fun!

10. It's not over 'til it's over

20% of donations come in after an event has ended, so make sure you follow up the event with an update about how you did.

giftaid it

11. Gift Aid

If your event is sponsored, you can raise 25p more for every £1 you raise. If your sponsors are tax payers, ask them to tick the Gift Aid box and provide their address on your sponsorship form to make the donation go that bit further.



12. Local press

Send a press release to The News with information about what you are doing and why you are raising money for NEC UK.

- **Hosting a fundraising event in your workplace or local community**
- **Installing collection boxes in your staff rooms**
- **Match funding for any staff who complete a personal fundraising challenge**



Fundraising Suggestions

HAVE FUN, RAISE MONEY & CHANGE LIVES

BECAUSE TINY BOWELS MATTER!



DO'ATHONS

Whatever you do for fun, Turn it into a fundraiser. Whether it's a spin class, running, pedalling for or Swimming, get sponsored to do it!

SHAVE IT!

Head/leg/Arm/Beard shaving - Would braving the shave have your friends and family reaching into their pockets as a way of raising funds?



EVENTS NIGHT

How about holding your own quiz or Charity Fundraising Race Night. Find a local venue willing to support you by selling tickets to attend.



THE MAY 50K

RUN,WALK,CYCLE OR SWIM

The Great thing about it is "The May 50K" can be completed on your own anywhere anytime throughout the month of MAY!



The NEC UK MAY 50k



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